

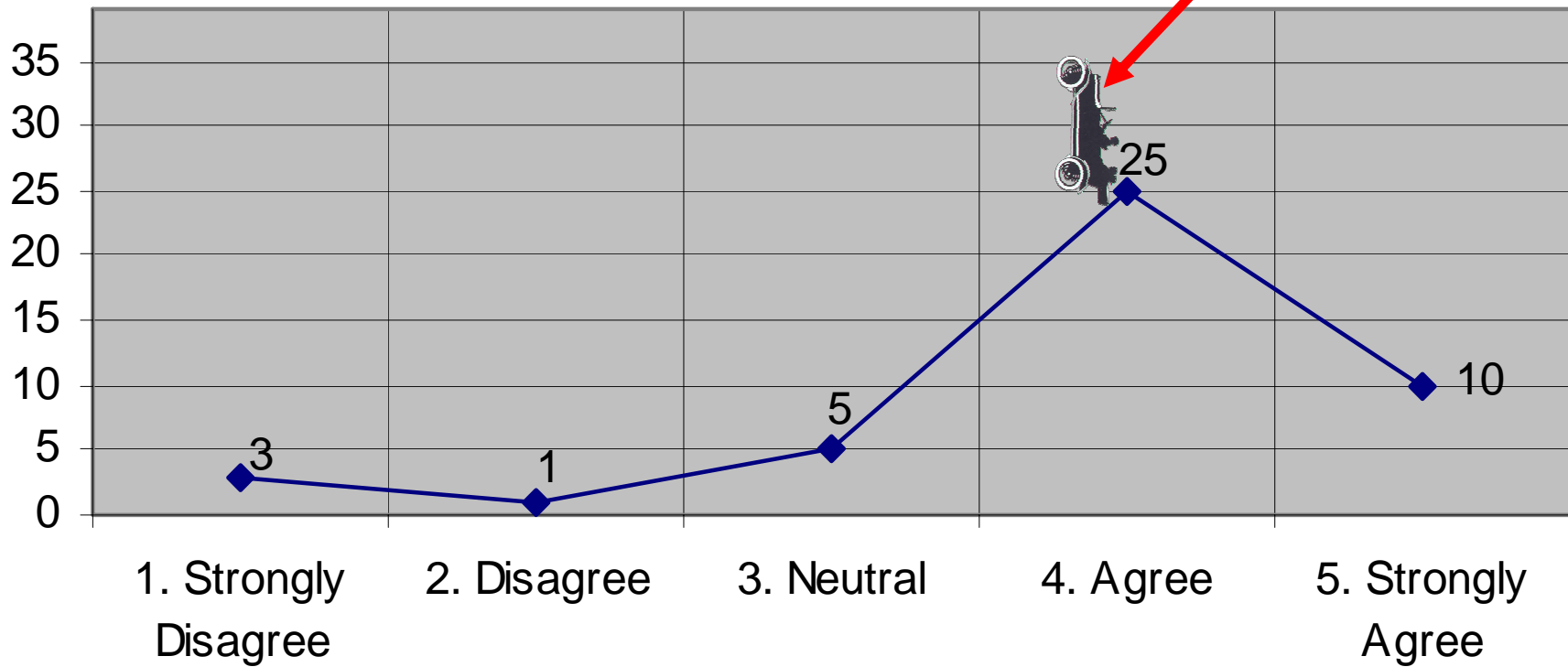
Model T Ford Club International

2010 Chapter Survey Results

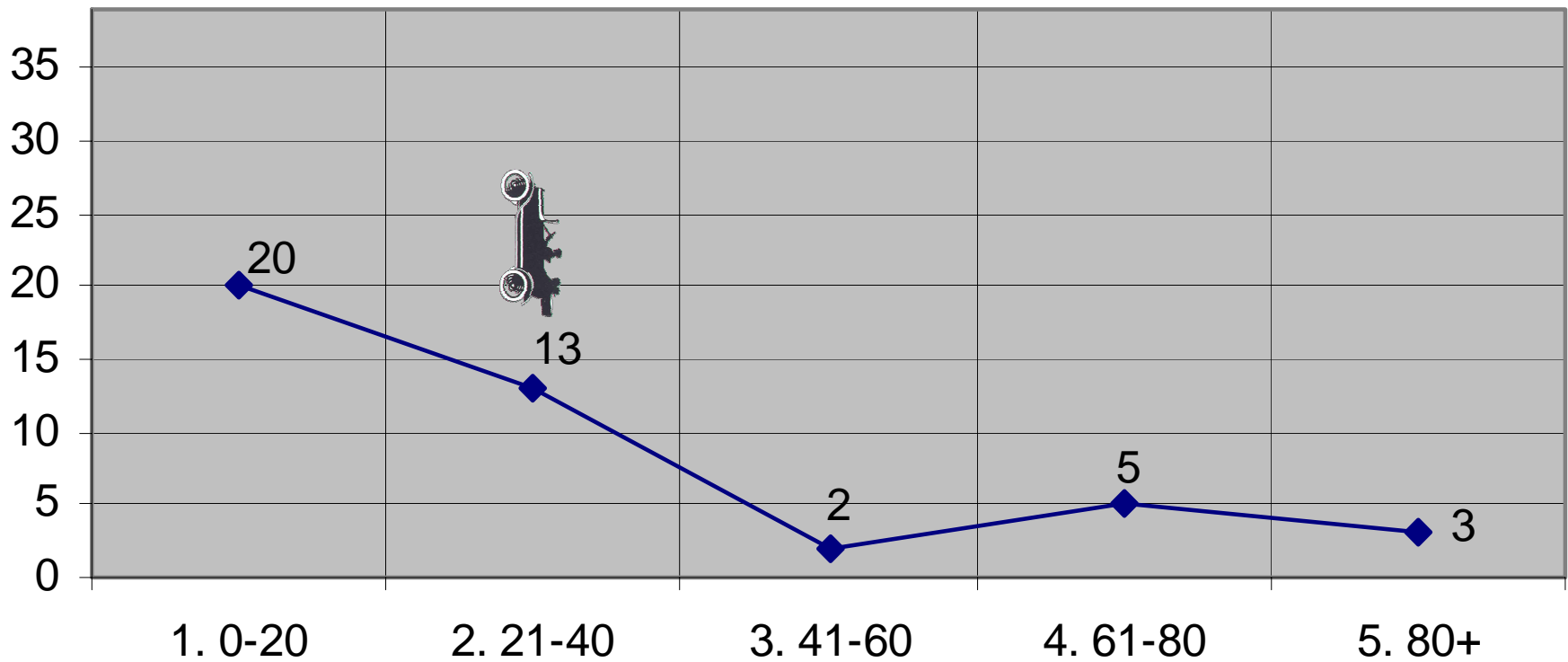
Steve Shotwell, Chapter Relations Chairperson



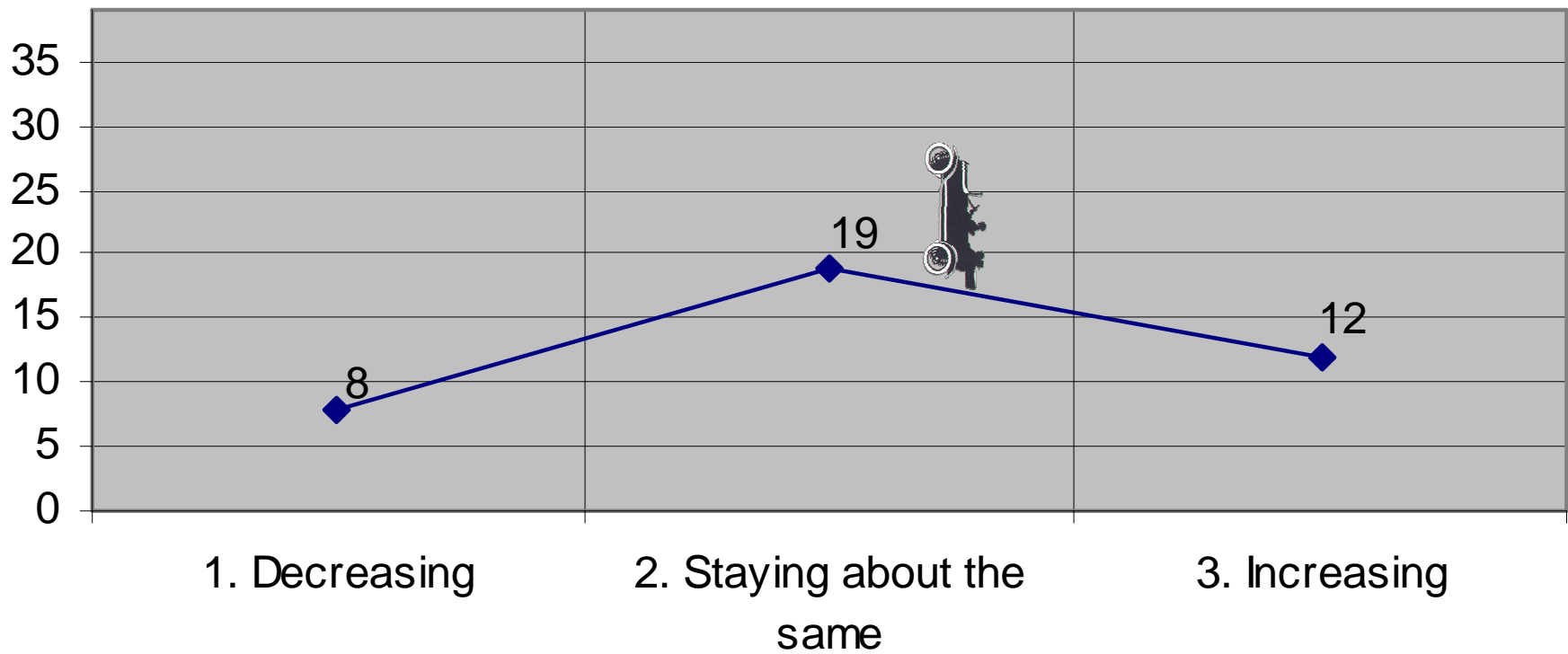
Q1. Our chapter is quite active and seems to meet the needs of our members. Responses= 44 Mean= 3.9



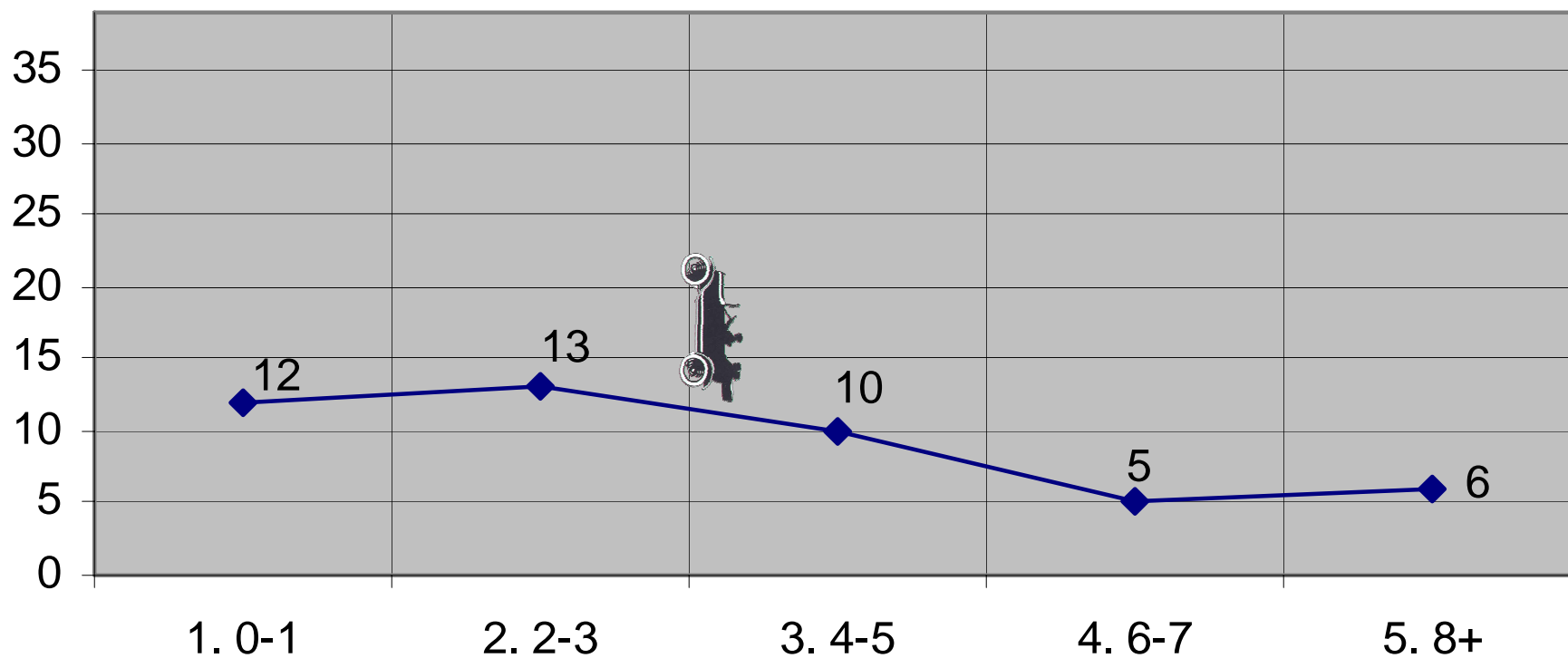
Q2. How many current members (families) are there in your chapter? Responses= 43 Mean= 2.



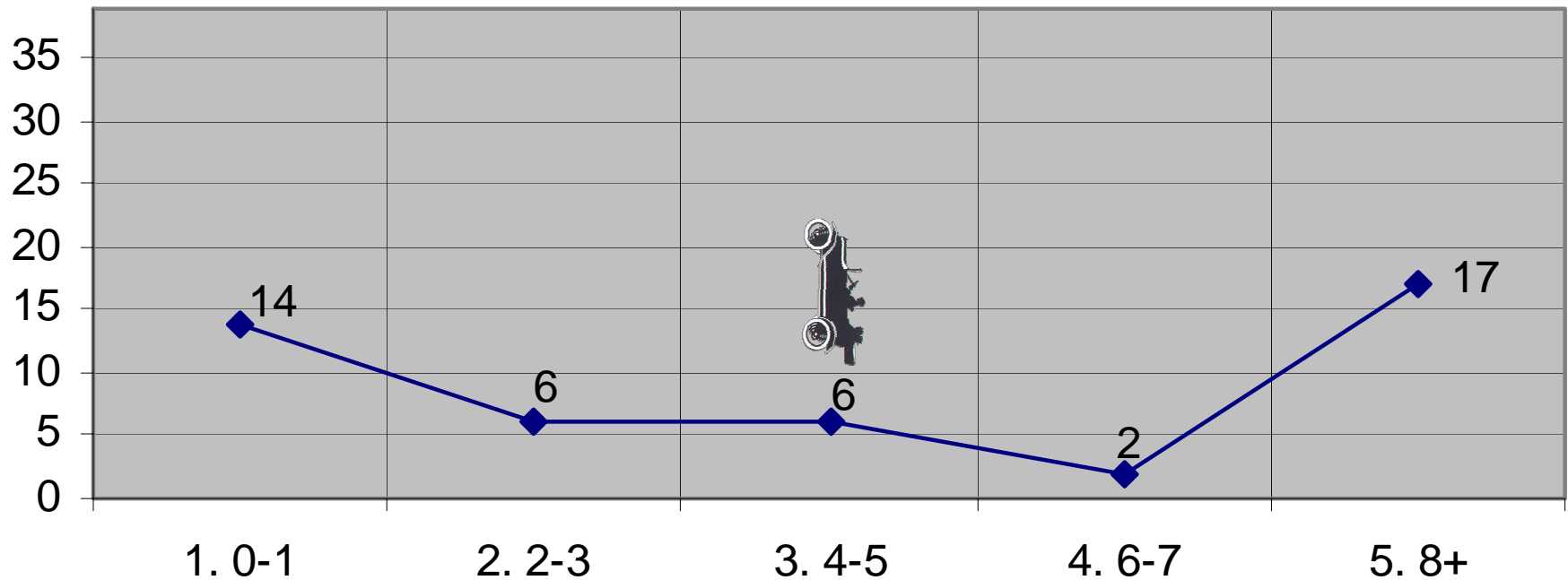
Q3. Our chapter membership level seems to be:
Responses= 45 Mean= 2.2



Q4. How many local tours would you estimate your chapter sponsors? Responses= 46 Mean= 2.6



Q5. How many annual events (non-tours such as: meetings, shop talks, etc.) would you estimate your chapter sponsors? Responses= 46 Mean= 3.



Q6. What is the greatest strength of your chapter?

An active core of club members who have been participating for many years.
Common love of Model T
Camaraderie among members. Monthly breakfast.
Connection to the historic Piquette Plant.
Diversity of the age group.
Expertise of members.
Fellowship/friendship among members.
Friendship - everybody helps everybody.
Good people!
Great group that has fun being together - we do 3-day tours & 1-day events. Breakfast twice a week.
Helping each other on cars and getting together.
It's members plus we live in flat, easy driving country for Model Ts.
Our president.
Leadership (me) - but I have been overwhelmed with some personal issues for a few years - I plan to get more active soon.
Model T Fords & good fellowship

No events for 5 years
No pressure.
Number of cars per family or member
One 13-day tour per year.
People of like interest (Model T) that like to socialize with each other.
Sharing knowledge & friendship.
Support & training
T ownership.
Tech sessions & its members.
Tech sessions are very popular and are attracting new folks.
Touring and helping each other.
Touring, fellowship.
We all get along very well with each other.
We all work together and get along well.
We love all old Fords.
We sponsor the Early Bird Swap Meet.

Fellowship – Sharing – Love of the Model T

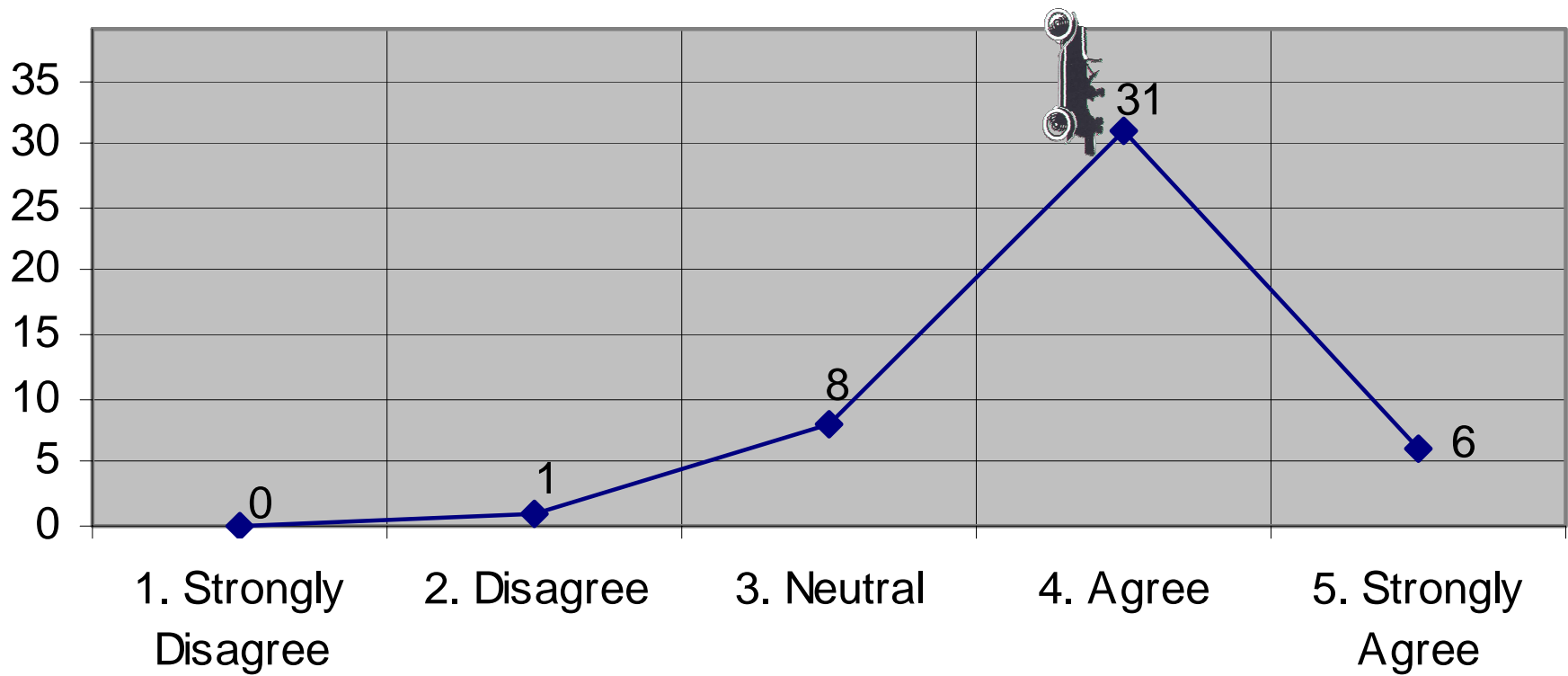


Q7. What is the biggest obstacle for growth that your chapter faces?

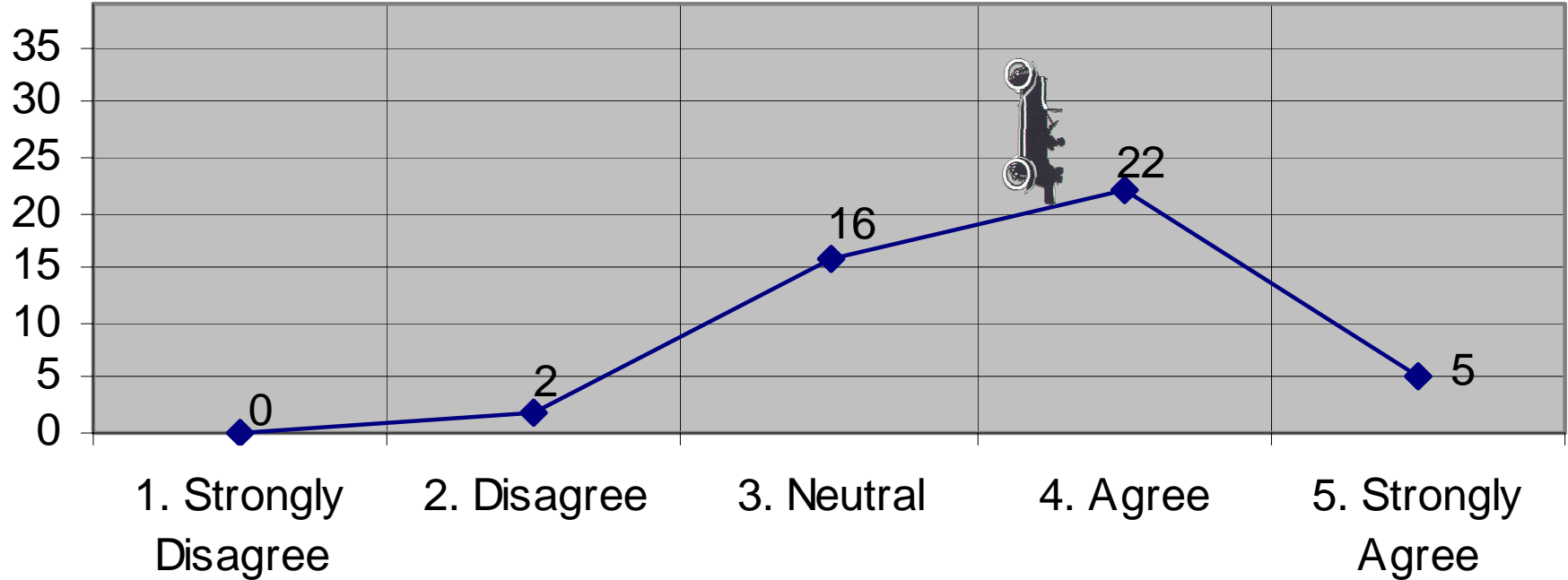
Ability to find starter cars.	Getting them to drive
Age interest. Working on this to promote younger.	Local old car buffs want to travel in comfort at a faster pace.
Age of membership & distance to travel.	Members spread over large area - some over 60 miles apart
Age.	Membership is spread out - covering a lot of area.
Aging members.	New members
Aging membership - just wanting to stay informed about older members.	New younger members.
Aging membership.	None.
Attracting younger members.	Not active
Cannot get young people interested in Ts.	Old members dying - no new owners of Model Ts in our area.
Commuting distances	Older members not active or dying with no new blood coming in.
Cost of purchasing and restoring cars.	Senior members reluctant to try new things/ideas.
Competition from other activities - TV, sports, etc.	Urban area not conducive to leisurely drives. We know of many "T" owners who are afraid to drive and will not join a formal organization.
Finding interested new members.	We are all getting older and not much interest in young folks.
Getting ACTIVE members.	We are all getting older.
	We keep it to 15 members.
	We're new.
	Who wants growth? We are happy as we are.

Getting New Members – Distant Members

Q8. The MTFCI annual dues of \$35 is a reasonable cost. Responses= 46 Mean= 3.9



Q9. The MTFCI quarterly Chapter Newsletter provides useful and interesting information. Responses= 45
Mean= 3.7



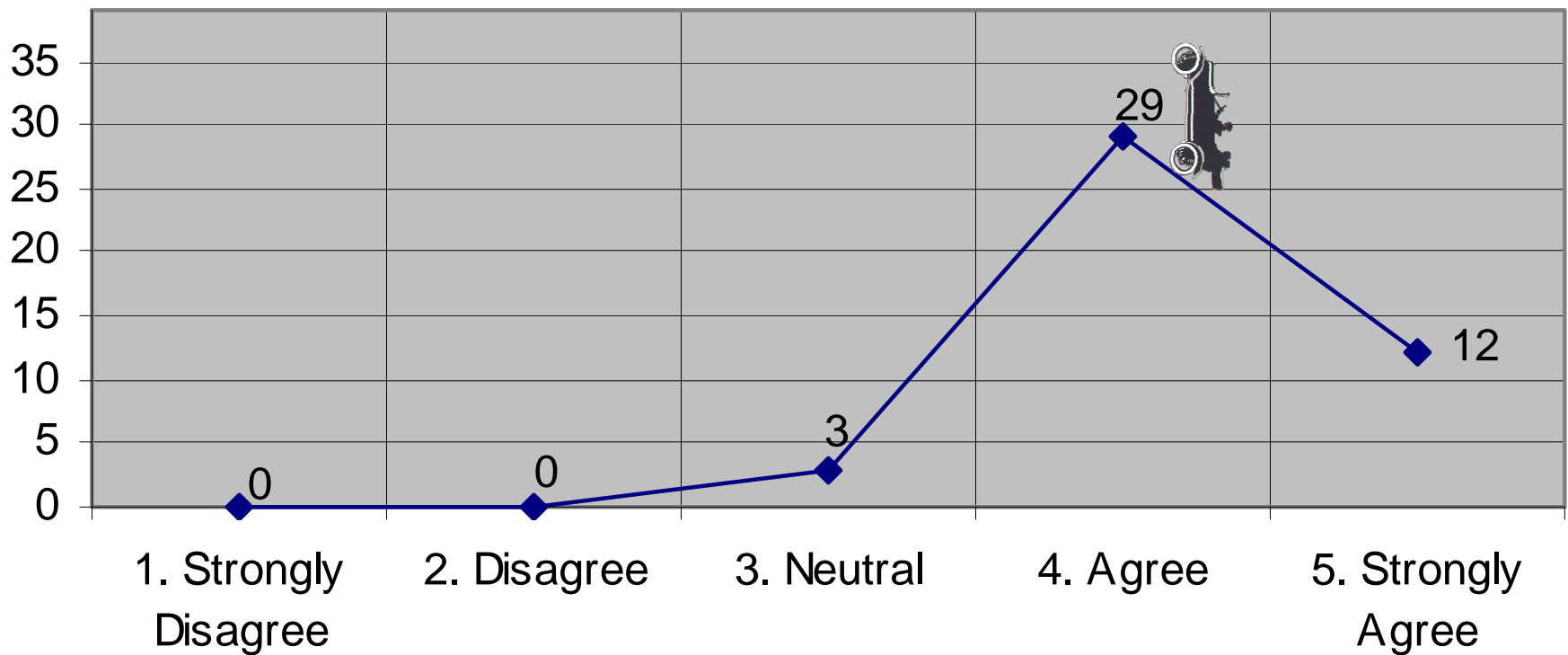
Q10. Are there additional ways that the MTFCI Board of Directors and/or Executive Director can provide better support to your chapter?

Answer your e-mail.
Communications like this are helpful!
How to go about getting new members.
More support for regional tours.
MTFCI could have a better website!
Please send electronically so we can send it to the members.
The Executive Director has been very helpful to our needs.
The treasurer is doing such an excellent job, we don't need anything.
We need to exhibit our cars with youth. Need to create future interest.
You guys and gals are doing a fine job!

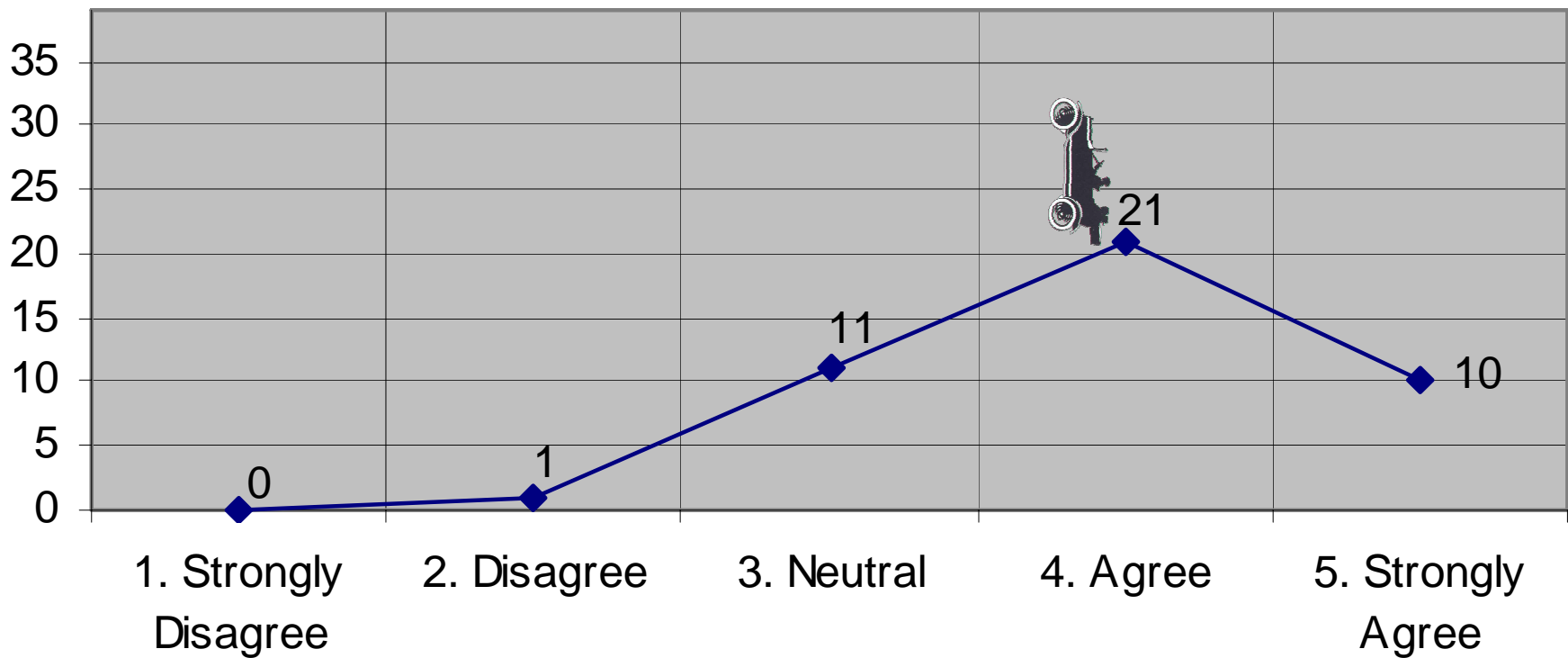
Enhance Communications



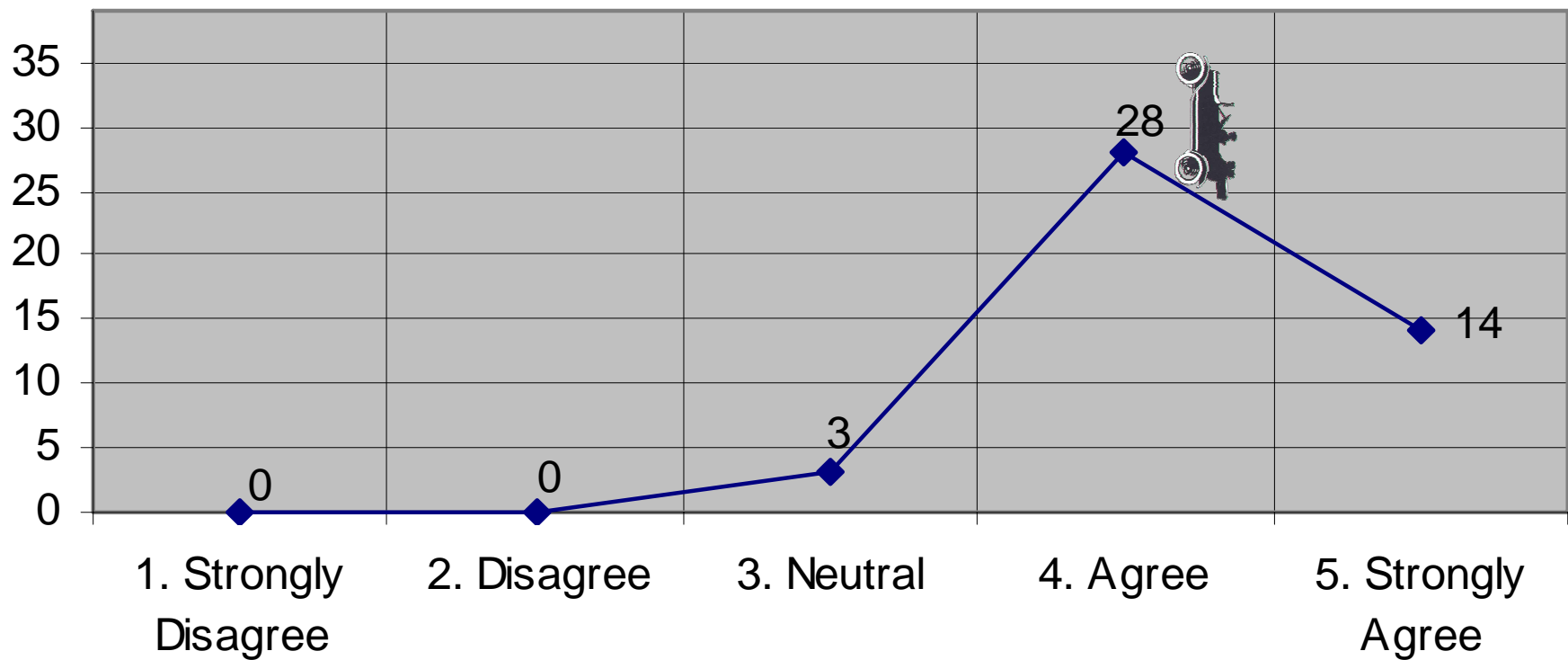
Q11. The MTT feature articles provide useful and interesting information. Responses= 44 Mean= 4.2



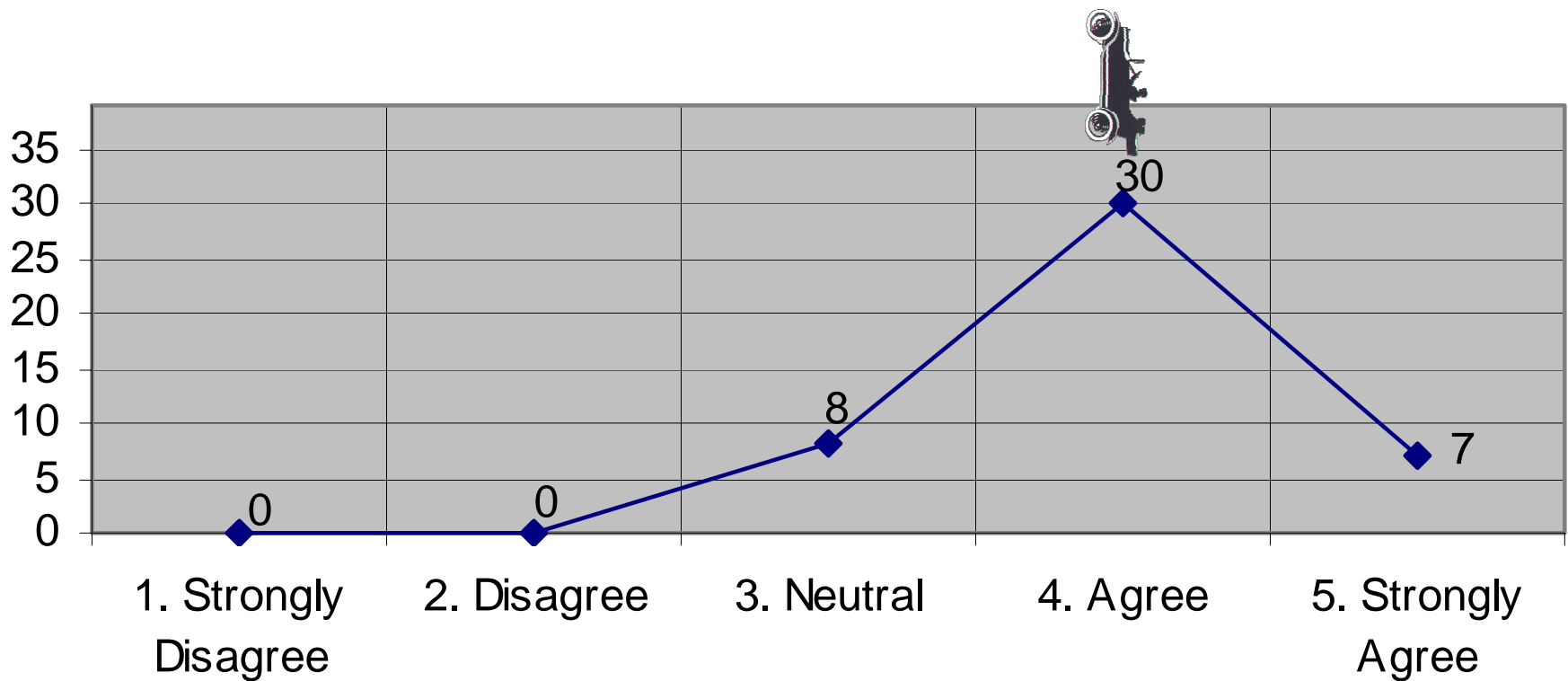
Q12. The MTT Youth Column provides useful and interesting information. Responses= 43 Mean= 3.9



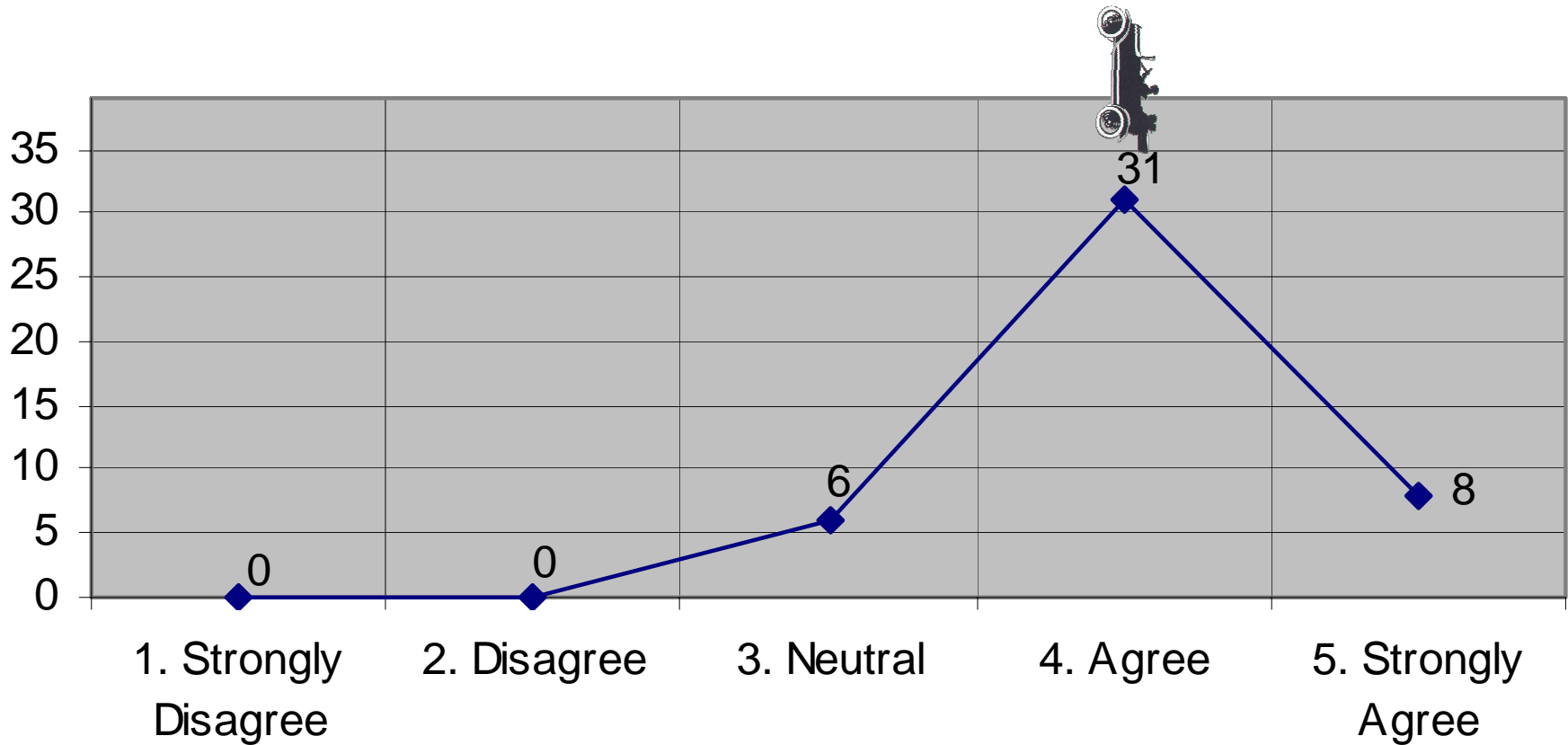
Q13. The MTT Service & Repair articles provide useful and interesting information. Responses= 45 Mean= 4.2



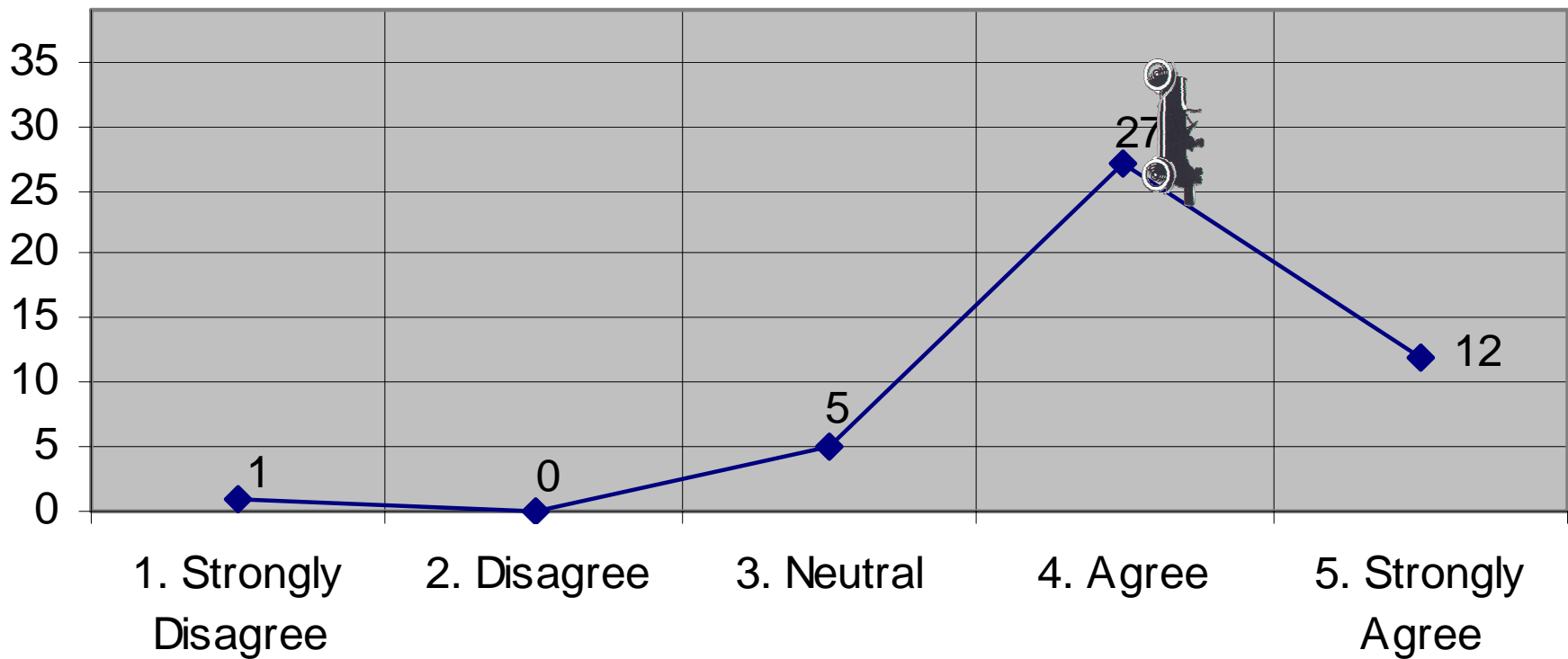
Q14. The MTT Chapter Listing and News provides useful and interesting information. Responses= 45
Mean= 4.



Q15. The MTT vendor information provides useful and interesting information. Responses= 45 Mean= 4.



Q16. The MTT Classified Section provides useful and interesting information. Responses= 45 Mean= 4.1

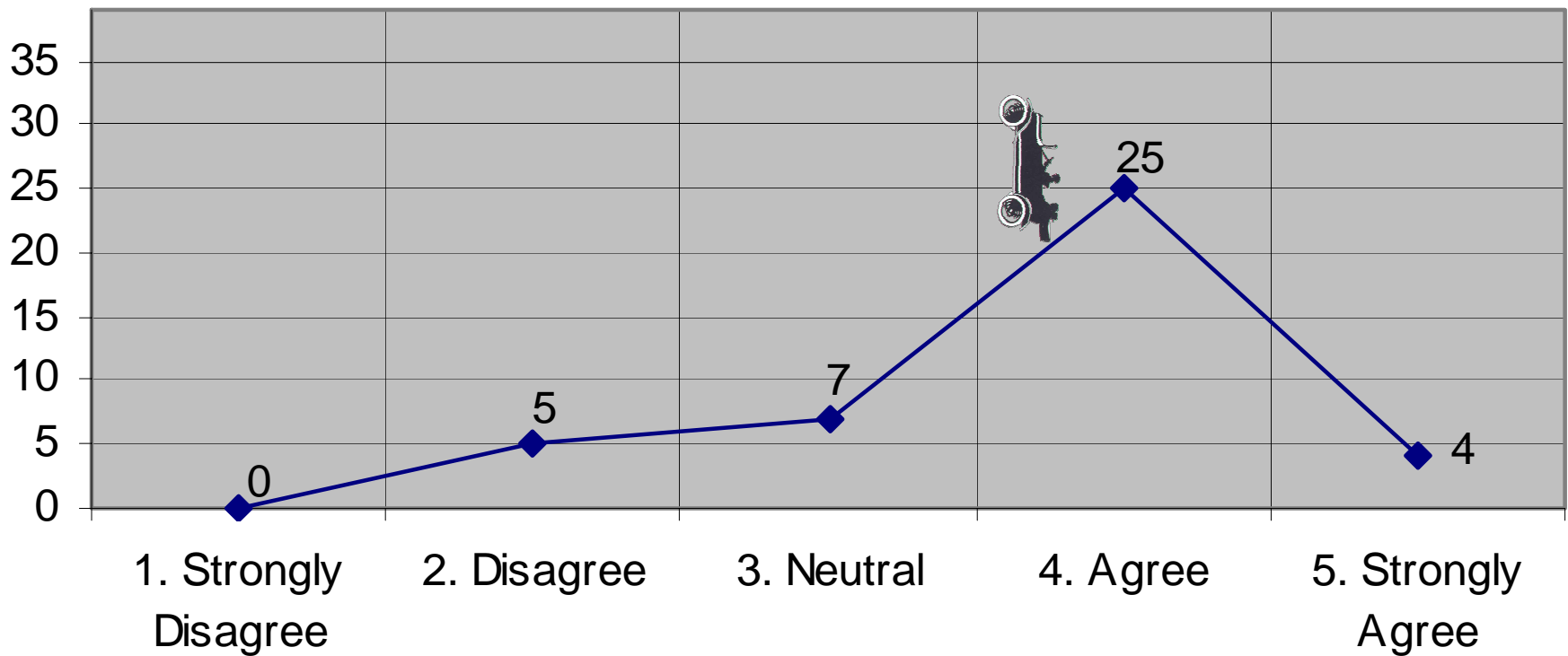


Q17. Do you have suggestions for improvement of the Model T Times?

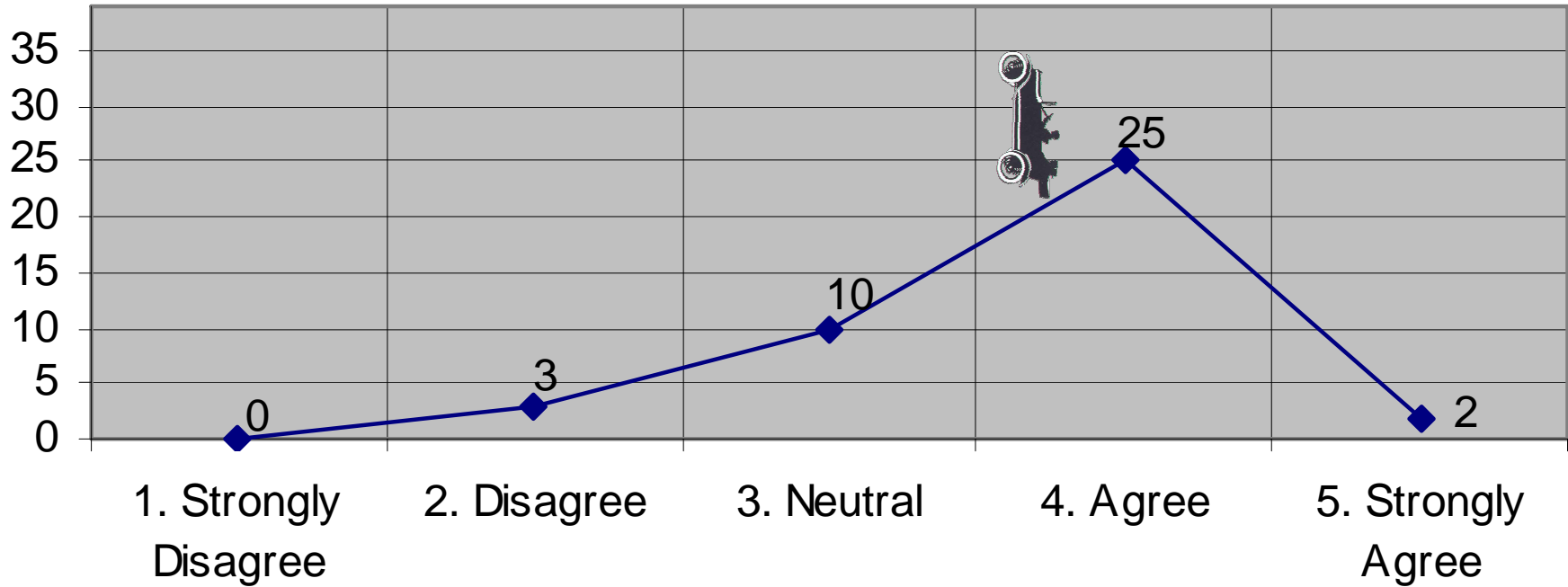
Been a member for 35 years. I couldn't believe an ad for a 1979 Cadillac in Jan/Feb 2010 issue!
I love the Times - it's my favorite reading. Encourage more chapters to write articles.
It's a world-class publication.
Keep articles short, my attention span is not what it used to be.
More articles as opposed to ads.
More brass cars, less airplanes
More classified ads.
More in-depth and technical repair.
More technical articles needed - how to fix or repair.
Need more in-depth repair articles & manufacturing history.
The Model T Times is a very well done magazine. Keep up the good work.
The pictures are great - More technical/practical repair information and articles needed.
You are doing a good job!

“World-Class” Publication – More Technical Info

Q18. The MTFCI website provides useful information to our chapter. Responses= 41 Mean= 3.7

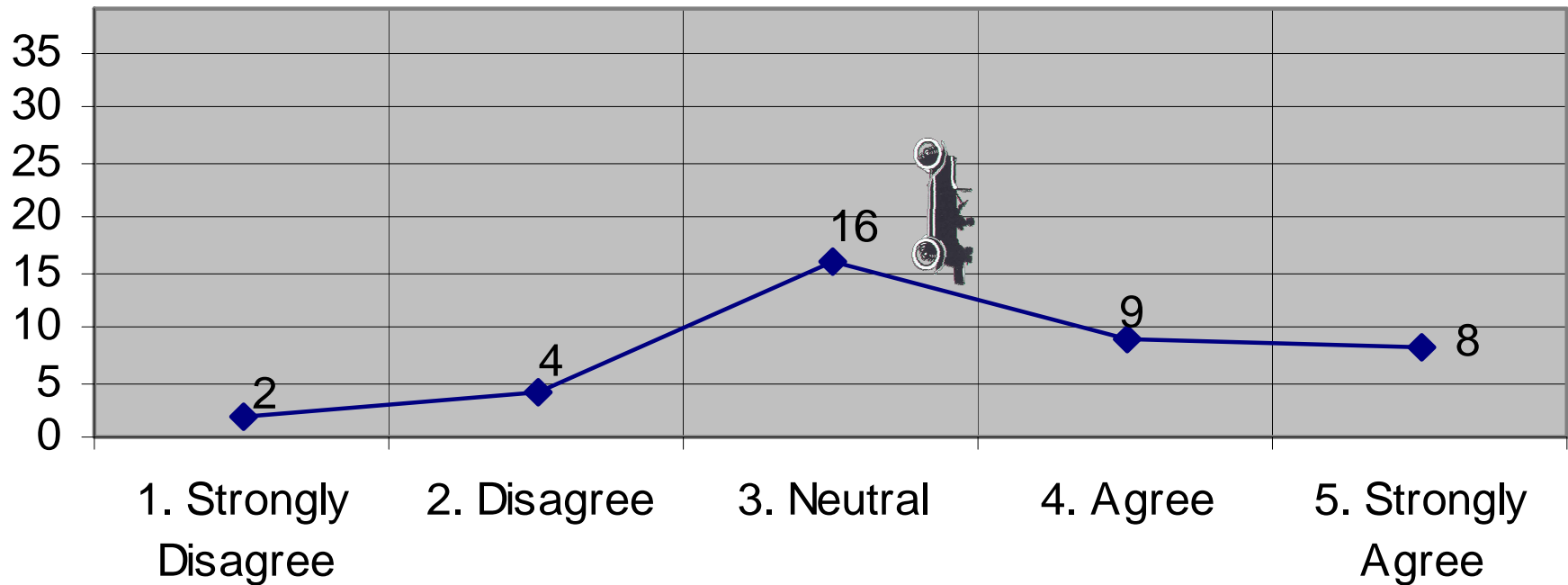


Q19. The MTFCI website Model T Forum provides useful information to our chapter. Responses= 40
Mean= 3.7



Q20. Our chapter would benefit from having our own MTFCI webpage (at little or no cost to the chapter).

Responses= 39 Mean= 3.4



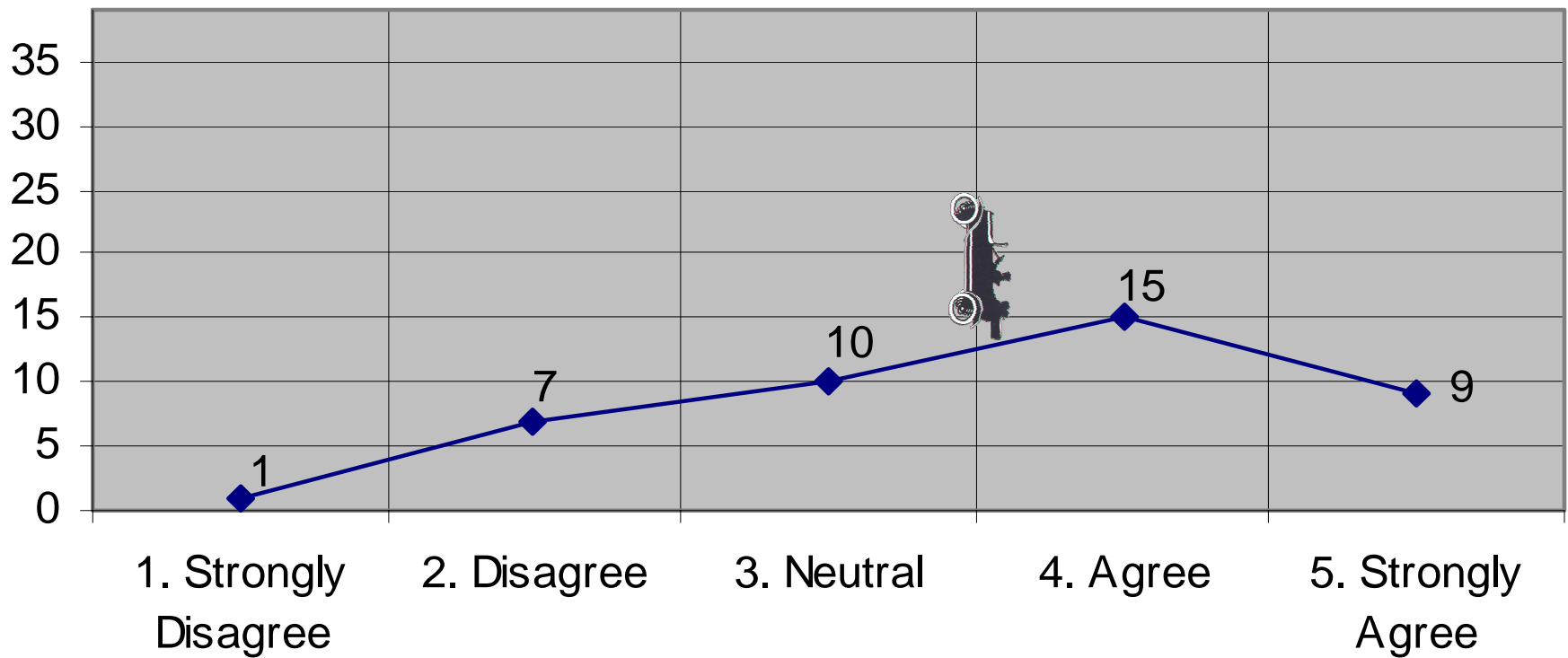
Q20. Do you have suggestions for improvement of the MTFCI website?

Difficult to navigate.
Do not use.
Don't use.
Forum needs a better search mechanism.
Have not used it.
Make it more user friendly.
More user friendly.
The website has become stagnant and hard to navigate. The forum is nearly dead.
We don't visit the website - lots of horror stories about the forum.

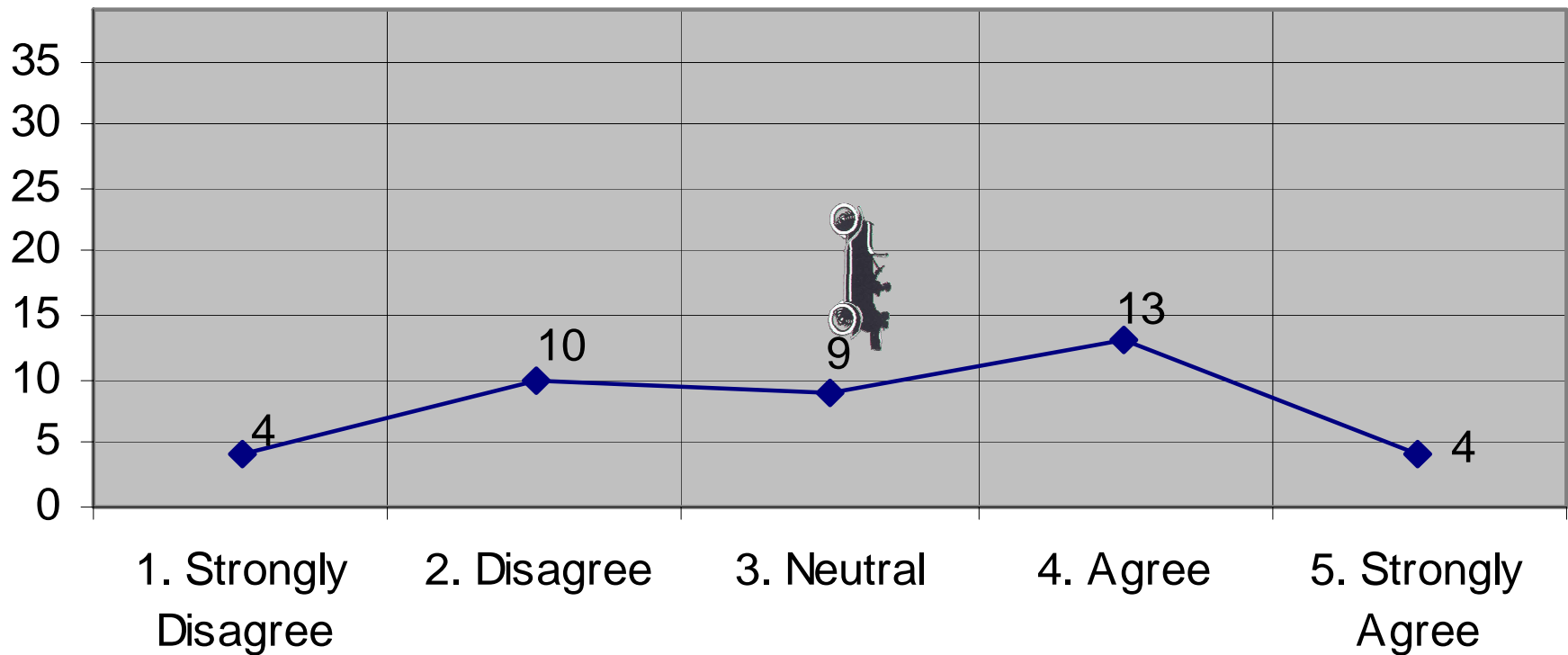
Needs to be more user friendly



Q22. The MTFCI annual tour is valued and respected by our chapter. Responses= 42 Mean= 3.6



Q23. The MTFCI annual tour is normally well attended by our chapter. Responses= 40 Mean= 3.1



Q24. Do you have suggestions for improvement of the MTFCI national tours?

A lot of us do not have trailers and must drive to the tour site.	Limit national tours to 5 days. No judging. Day off in middle.
Better awards & organization of who travels the furthest, hardship, funny experiences. Maybe a raffle.	Smaller national tour with more regional tours. In calendar of events somehow show some local club tours.
Bring expense down - especially for children.	My family has attended many. They are all different and very well run.
Cost - keep reasonable.	Needs to be better promoted. New members don't understand what the annual tour is all about & why they should travel 100s - 1000s of miles to go. Cost is too high.
Costs are too high!	No judging.
Daily tours should be less than 100 miles. Directions should be standardized.	The cost is too high.
Do not like T tours - too fast on busy roads.	We had a GREAT time in Orlando. Had a 6-day trip around Florida. Thank you for your efforts to grow our organization and keep it interesting. I used this survey for my whole club.
Eliminate Model A Fords - we are a Model T club!!!!	We've been to many tours, but price of gas has curtailed participation.
Have them in Alaska!	
I am not a "show car person"; and, even though it is fun to see all the cars together, the judging time could be spent doing something more interesting, such as touring. Sorry, just our opinion.	

Lower Costs – Judging?

SUMMARY

- ✓ MTFCI chapters provide a strong base of fellowship and support to our members.
- ✓ The MTFCI needs to help chapters cultivate new members.
- ✓ The Model T Times is a real strength of our organization.
- ✓ The MTFCI Website provides useful information to our members and needs to review/enhance user friendliness.
- ✓ The MTFCI needs to take measures to reduce costs for national tours.
- ✓ The MTFCI Board and Executive Director should increase and enhance communications whenever possible.





Thank You

to all of the MTFCI
chapters and contact
persons for submitting
survey responses!